

CRITERIA SPECIFIC TO THE HEALTH MANAGEMENT PROGRAM

These program criteria are for undergraduate graduates who graduate with the title of "Health Manager". "Health management education" should cover the planning, organization, activation and supervision of material and human resources in order to protect, develop and maintain the health level of the society through the production of health services.

The program is designed to integrate the specific features of health services with management theory and principles, and specifically, to design, operate, evaluate their performance and lead the solution of problems of health institutions that operate with the aim of protecting, developing and maintaining the health of the society, establishing effective communication and relationships, innovative thinking, a breadth and depth of content, It should also provide equipment and compulsory professional practice opportunities to gain the knowledge and ability to think, strategically oriented, adhere to ethical values and carry the awareness of social responsibility.

Healthcare Managers collect the following measurable discipline-specific skills and competencies:

- The ability to determine the health needs of the society and its demand for health services,
- The ability to develop service delivery models that can meet the health needs of the society and the demand for health services,
- Ability to make economic and financial analysis of health services,
- The ability to manage and lead human resources,
- The ability to evaluate and improve the quality of healthcare services,
- Ability to evaluate and improve health outcomes,
- Ability to use in statistical analysis, reporting, interpretation and decision making,
- Ability to use information management systems in effective and efficient planning, evaluation and improvement of health services,
- The ability to use marketing principles and methods to meet the healthcare needs of the society in an effective, quality, efficient and equitable manner,
- The ability to follow the legislation and legal framework related to the health sector and to apply in line with ethical principles,
- The ability to work effectively, efficiently and in line with ethical principles with healthcare professionals and other stakeholders with whom it interacts inside and outside the institution,
- Ability to follow and apply developments in health policies.